Evaluating changes in agri-food demand in Papua New Guinea over time: learning about the BACI trade dataset

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Some questions to get us thinking...

- O What does PNG export overall?
 - O What are PNG's most important agri-food exports?
- What are some of the most important agri-food imports?
- Can we look at imports and begin to have an idea of how demand for food has changed over time?
- What type of food items should we evaluate?







Let's explore!

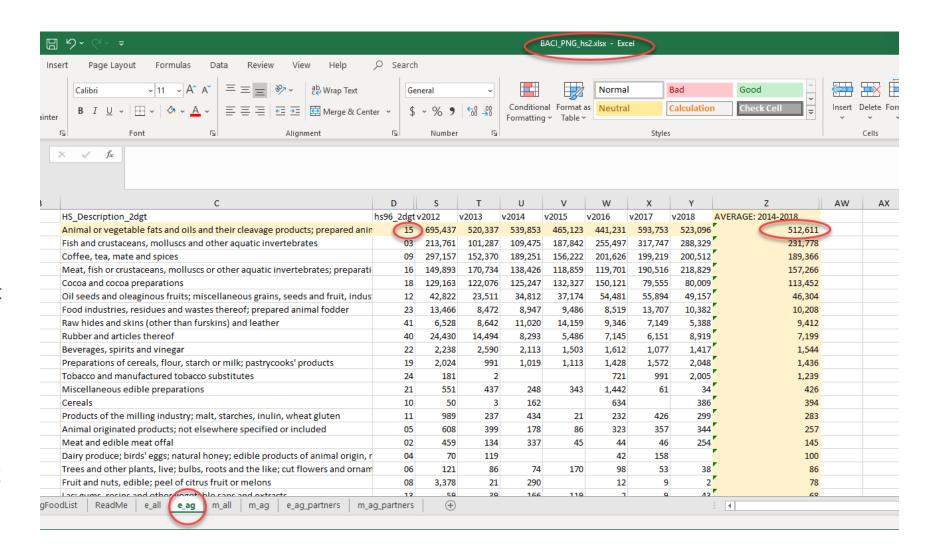
- Let's start with the most aggregated data, just to get a BIG picture → open the BACI_PNG_hs2.xlsx file
- To look at ALL export data, click on the e_all tab
- I am going to average the last few years in order to smooth some of the odd numbers that may be in the data
- The largest export (in terms of value) is mineral fuels. Next is natural and cultured pearls / semi-precious stones
- However, I would like to just look at agri-food export

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1	HS_Description_2dgt	hs96_2dgt v2012	v2013		v2014 v	2015	v2016 \	2017	v2018	AVERAGE: 2014 - 2018		
2	Mineral fuels, mineral oils and products of their distillation; bitumine	27	1,379,042	1,044,580	3,961,198	4,243,200	3,309,770	4,216,441	2,928,997	3,731,921		
	Natural, cultured pearls; precious, semi-precious stones; precious me	71	3,906,621	2,269,793	2,042,121	1,986,317	2,209,984	2,153,507	2,245,717	2,127,529		
	Wood and articles of wood; wood charcoal	44	343,293	713,901	921,842	750,158	712,388	648,599	858,304	778,258		
	Ores, slag and ash	26	1,423,325	1,077,795	795,167	368,657	454,958	843,553	476,254	587,718		
	Animal or vegetable fats and oils and their cleavage products; prepar	15	695,437	520,337	539,853	465,123	441,231	593,753	523,096	512,611		
	Nickel and articles thereof	75	3,224	154,739	313,842	220,079	200,782	366,902	517,007	323,722		
	Fish and crustaceans, molluscs and other aquatic invertebrates	03	213,761	101,287	109,475	187,842	255,497	317,747	288,329	231,778		
	Coffee, tea, mate and spices	09	297,157	152,370	189,251	156,222	201,626	199,219	200,512	189,366		
	Meat, fish or crustaceans, molluscs or other aquatic invertebrates; pr	16	149,893	170,734	138,426	118,859	119,701	190,516	218,829	157,266		
	Cocoa and cocoa preparations	18	129,163	122,076	125,247	132,327	150,121	79,555				
	Oil seeds and oleaginous fruits; miscellaneous grains, seeds and fruit	12	42,822	23,511	34,812	37,174	54,481	55,894	49,157	46,304		
	Nuclear reactors, boilers, machinery and mechanical appliances; part	84	64,504	30,645	38,185	17,950	12,262	12,132	20,485	20,203		
	Food industries, residues and wastes thereof; prepared animal fodde	23	13,466	8,472	8,947	9,486	8,519	13,707	10,382	10,208		
	Raw hides and skins (other than furskins) and leather	41	6,528	8,642	11,020	14,189	9,381	7,149	5,388	9,426		
	Rubber and articles thereof	40	28,155	15,280	9,368	6,132	7,840	6,616	9,276	7,847		
	Aluminium and articles thereof	76	4,708	4,918	6,369	8,218	6,148	7,074	8,683	7,298		
	Aircraft, spacecraft and parts thereof	88	11,568	1,214	6,906	1,643	12,403	3,694	11,467	7,223		
	Electrical machinery and equipment and parts thereof; sound records	85	5,834	7,707	11,208	7,735	3,749	2,369	10,239	7,060		
	Optical, photographic, cinematographic, measuring, checking, medical	90	4,963	4,126	12,164	1,763	4,309	4,172	12,009	6,883		
	Iron and steel	72	100,514	13,493	15,103	4,409	2,254	5,250	5,524	6,508		
	Organic chemicals	29	175,714	164	173	62	35	20,677	9,615	6,112		
	Copper and articles thereof	74	3,894	5,986	5,503	4,324	3,152	3,946	5,506	4,486		
	Beverages, spirits and vinegar	22	3,204	4,838	3,884	1,600	2,940	2,342	2,910	2,735		
	Vehicles; other than railway or tramway rolling stock, and parts and a	87	15,008	9,257	7,548	1,763	1,787	1,069	1,218	2,677		
	Works of art; collectors' pieces and antiques	97	1,173	1,190	1,431	1,013	1,766	4,390				
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Looks like Animal or vegetable fats and oils etc. is a major agri-food export for PNG...but I am not sure what this is \rightarrow we need to look at more disaggregated data

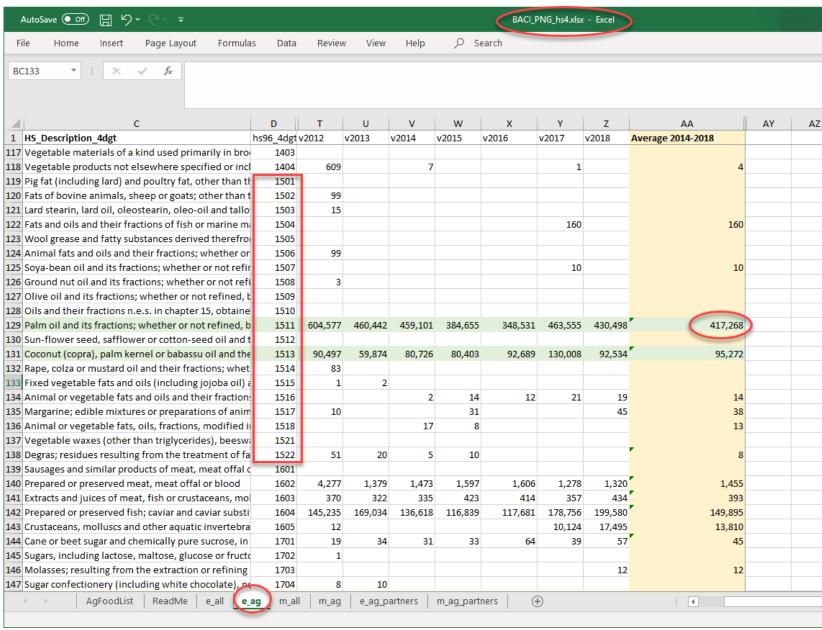
- Animal or vegetable fats and oil is HS 2-digit code 15.
- Let's check all of the 4-digit code that begin with 15
- Question: What does the 6-digit code tell us about this food item? → You can go and figure it out looking at the BACI_PNG_hs6.xlsx in your data folder





Animal or vegetable fats and oils is composed of lots of different types of agri-

- When you sum all of the items that are in the 15 HS code category, you will sum to the 2digit export value
- Palm oil is a very important export for PNG
- Coconut (copra) oil is the 2nd largest item in this category
- Question: Where is PNG exporting its Palm oil??



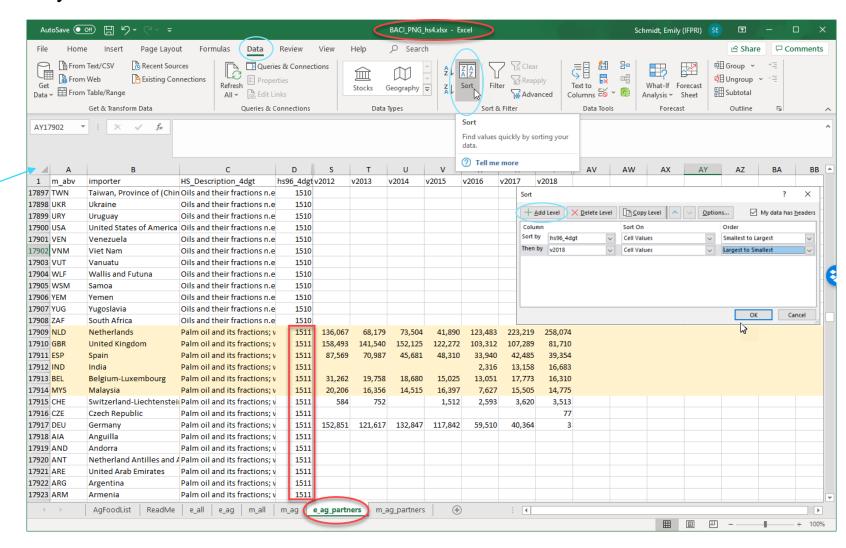


Looks like the majority of palm oil exports is going to Europe

Go to the tab e_ag_partners in the HS 4 digit spreadsheet – this gives you information on the
exports by importing country.

A note on using the 'Sort' function in excel:

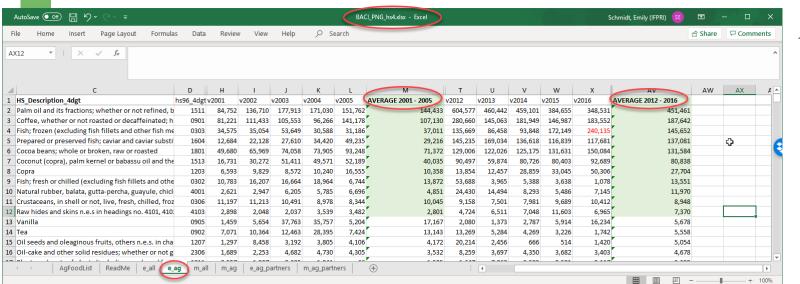
- Highlight the entire spreadsheet by clicking on the triangle in the upper lefthand corner
- 2. Go to the 'Data' tab
- Click 'Sort'
- 4. You may have to sort with two levels to get the information you are looking for



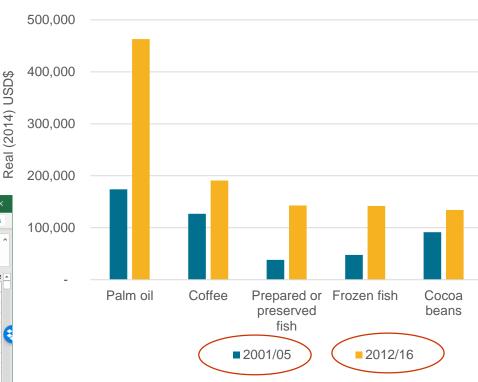


What are the most important exports in terms of overall value, and how have they changed over time?

- Ouse the 4-digit (and 6-digit when necessary) HS codes to identify the most important exports → and average from 2012-2016
 - Why average??? → as we have seen, there will be noise in the data, so we want to smooth some of the individual values.
- Do the same for 2001/05 (Caveat we are showing real values. However, you can also look at differences in the share of total agri-food export in nominal / current terms)

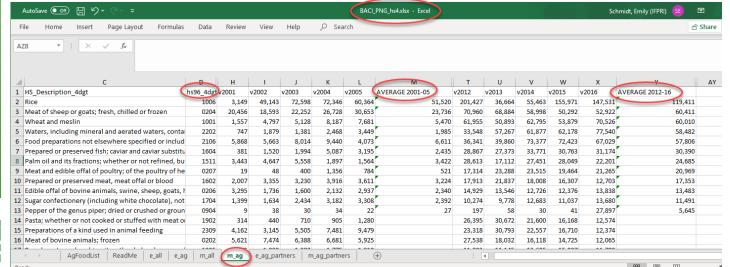


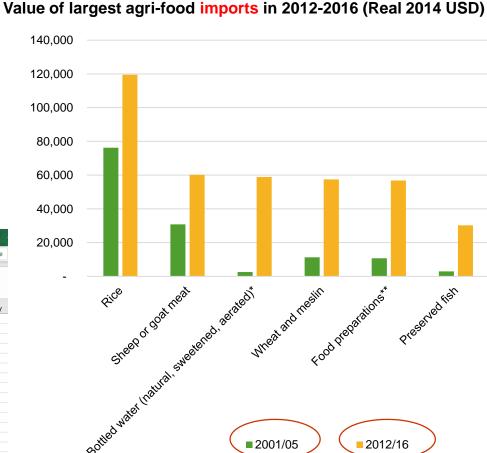
Value of largest agri-food exports in 2012-2016 (Real 2014 USD)



This analysis is particularly interested in how agri-food demand (imports) have changed over time

- What are the major things that are being imported?
 - Use the 4-digit HS codes to identify the most important imports → and average from 2012-2016
 - Rice is the largest agri-food import for PNG: both in 2001-05 and 2012-2016
 - Question: What is the average share of rice in total agri-food imports in 2012/16?
 - O Where does PNG import most of its rice from?
 - Who are other potential rice exporters that are trading on the market?

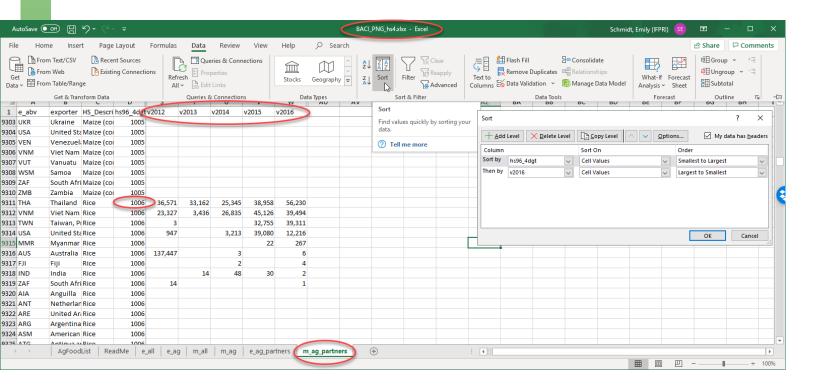




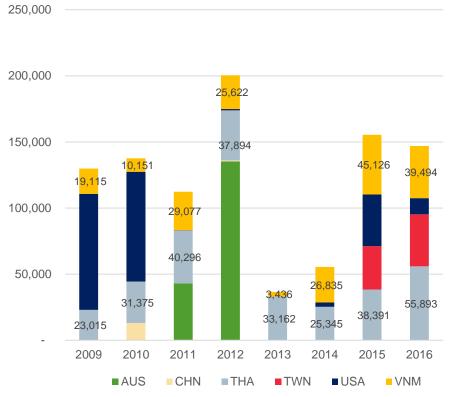


Where does PNG import most of its rice from?

- Thailand and Vietnam are PNG's most important trading partners for rice
 - Question: What is the cost per metric ton of rice from PNG's most important trading partners?
 - Why do you think there are differences in cost?
- A note on sorting data: see below that I have sorted the database so I can look at specifically rice, and then look at the largest exporting partners by value. You will need to sort your data in different ways to explore different questions.



Nominal import values of all rice by exporting country (US '000)



Wait a minute!! Something has caught my attention...

- "Bottled water (natural, sweetened, aerated)" and "food preparations" are the 3rd and 5th largest import.
 - Question: What do these items consist of? → lets first check in the 6-digit HS codes

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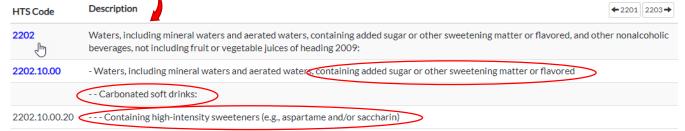
Value of largest agri-food imports in 2012-2016 (Real 2014 USD)



Not very helpful.
But, you can find some detailed explanation here https://www.findhs.codes/HTSCodes/Of-Heading-2106

This looks like sweetened drinks. But, lets check the codes at the website:

https://www.findhs.codes /HTSCodes/Of-Heading-2202





How can we look at this change in demand for sugary drinks in a more systematic manner using the BACI data?

Maybe we should look at demand for all food types in order to give us some perspective??

- A couple of things that we have heard about in PNG and in the literature:
 - A large share of the PNG population does not eat enough protein → this is important because protein and amino acids are important for child growth (<u>Schmidt et al., 2020</u>; <u>Ghosh et al., 2016</u>; <u>Semba et al., 2016</u>)
 - A growing share of the urban population is becoming overweight or obese in PNG, some of this trend has been attributed to poor diets containing a large share of ultra-processed and sugary foods (<u>Thow, 2009</u>; <u>Snowden, 2013</u>)

What can the BACI data tell us about agri-food demand over the last several decades?

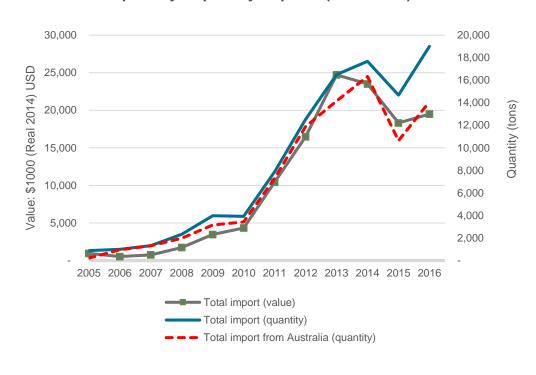


Let's look at protein-dense sources of food first to see what the story is...

Values of top 10 agri-food imports of 2012/16 and their values in 2001/05 (Real 2014 USD)

Agri-food imports	2001/05	2012/16	% annual
•			growth rate per capita
Rice	76,237	119,513	1.9%
Sheep or goat meat	30,837	60,232	3.9%
Bottled waters (natural, sweetened, aerated)*	2,529	58,838	30.2%
Wheat and meslin	11,307	57,463	13.4%
Food preparations**	10,669	56,813	13.9%
Preserved fish	2,967	30,198	20.8%
Palm oil	2,807	23,018	18.4%
Animal feed preparations	7,168	21,886	8.3%
Pasta	1,080	20,793	28.0%
Poultry	649	20,593	33.9%
Sub-total of top 10	146,250	469,348	8.7%
Total value of agri-food imports	268,373	798,370	8.0%
Top 10 commodities share of agri-food imports	54.5%	58.8%	

Value and quantity of poultry imports (2005-2016)



- Protein-dense, animal source imports have increased substantially over time, especially poultry and preserved fish
- We can look more into the data (for example poultry) to see when imports started to increase, and who is the trading partner. Begin
 to think about opportunities and risks for trade in this specific sector.
- Animal feed preparations have also increased suggesting increased domestic production of animal source protein foods



Question: Animal-source products are increasing, but we don't know if these are ultra-processed (less healthy) products, or diet improving products. What should we do to evaluate this??

- There has been a lot of nutrition work done on how to classify food groups. We will borrow from these classifications in order to classify our import data
- NOVA classification system to classify agri-food process levels (we have put this classification description in your 'Documents' folder for this course):
 - 1) minimal processed or unprocessed;
 - o 2) processed culinary ingredients (e.g. oil, sugar);
 - o 3) processed food (e.g. preserved vegetable/ fruit/ fish/ meat);
 - o 4) ultra-processed foods (e.g. pasta, sausages, sugary beverages, things with lots of ingredients).
- We consider processed food imports to include levels 2 4 defined above.
- In order to classify import goods by the NOVA classification system, we will use the 4-digit HS code and the 6-digit HS code database. We can always refer to the 6-digit code if we aren't sure what is included in the food groups when aggregated by 4-digit.



Share of ultra-processed food and processed food imports, BACI 4-digit code

Food category and type	4-digit HS code	Share in ultra-proc	are in ultra-processed food imports		Share in total processed food imports			
rood category and type	4-digit H3 code	2001/05	2012/16	Difference	2001/05	2012/16	Difference	
Sugary food								
Coffee mate	903	0.0	0.0	0.0	0.0	0.0	0.0	
Sugar confectionery	1704	6.4	4.4	-2.0	3.5	2.8	-0.7	
Chocolate	1806	2.5	1.1	-1.4	1.4	0.7	-0.7	
Malt extract	1901	5.9	4.7	-1.3	3.3	3.0	-0.3	
Jams, fruit puree	2007	0.7	0.4	-0.3	0.4	0.3	-0.1	
Fruit/ vegetable juices	2009	5.1	3.2	-1.9	2.8	2.0	-0.8	
Coffee concentrate, tea or mate	2101	1.8	2.3	0.6	1.0	1.5	0.5	
Non-alcoholic drinks (including soft drinks)	2202	5.5	23.1	17.6	3.0	14.7	11.7	
High saturated fat food								
Margarine	1517	7.5	2.9	-4.6	4.1	1.8	-2.3	
Sausages and products	1601	0.2	0.5	0.3	0.1	0.3	0.2	
Sweet biscuits, wafers	1905	4.6	5.1	0.5	2.5	3.2	0.7	
Potato chips	2005	1.6	0.6	-1.0	0.9	0.4	-0.5	
Ice cream	2105	0.9	0.7	-0.2	0.5	0.4	-0.1	
Food preparations	2106	23.2	22.3	-1.0	12.8	14.2	1.4	
Other ultra-processed								
Pasta	1902	2.4	8.2	5.8	1.3	5.2	3.9	
Tapioca	1903	0.0	0.0	0.0	0.0	0.0	0.0	
Cereal products	1904	1.8	0.8	-0.9	1.0	0.5	-0.4	
Yeasts	2102	3.1	1.1	-2.0	1.7	0.7	-1.0	
Sauces and preparations	2103	8.4	4.1	-4.3	4.6	2.6	-2.1	
Soups and broths	2104	3.2	1.1	-2.1	1.8	0.7	-1.1	
Vinegar	2209	0.1	0.1	0.0	0.0	0.0	0.0	
Tobacco	2401	3.9	1.3	-2.6	2.1	0.8	-1.3	
Cigars	2402	0.6	1.0	0.4	0.3	0.6	0.3	
Manufactured tobacco	2403	4.9	2.8	-2.1	2.7	1.8	-0.9	
Albumins	3502	0.0	0.0	0.0	0.0	0.0	0.0	
Total shares		100	100		55.2	63.7		



- High-saturated / ultra-processed meat imports have not changed much over time
- However, sugary drinks have increased substantially, and make up the largest share of processed imports
- Processed grains (such as pasta) have increased, however not to the degree of sugary drinks

Let's just make sure that our processed meat hypothesis is true...

Import per capita (Real USD 2014) of animal meat

Food group	2001/05	2012/16	
Animal meat			
Sheep/goat	4.95	7.58	
Poultry meat	0.10	2.59	
Bovine frozen	1.57	2.33	
Prepared or preserved meat	0.61	2.06	
Edible offal	0.35	1.67	
Swine	0.09	1.23	
Other meat and edible offal	0.16	0.19	
Sausages	0.01	0.17	
Poultry live	0.06	0.16	
Bovine fresh	0.03	0.13	
Total meat	7.98	18.20	
Share of processed meat in total meat imports	7.9%	12.2%	

- By looking at all of the meat import categories in the BACI database, we see that increases in animal-source products are mostly not- or minimally-processed.
- Further evaluation of specific meat items would provide greater insight as to specific changes in food demand and preference



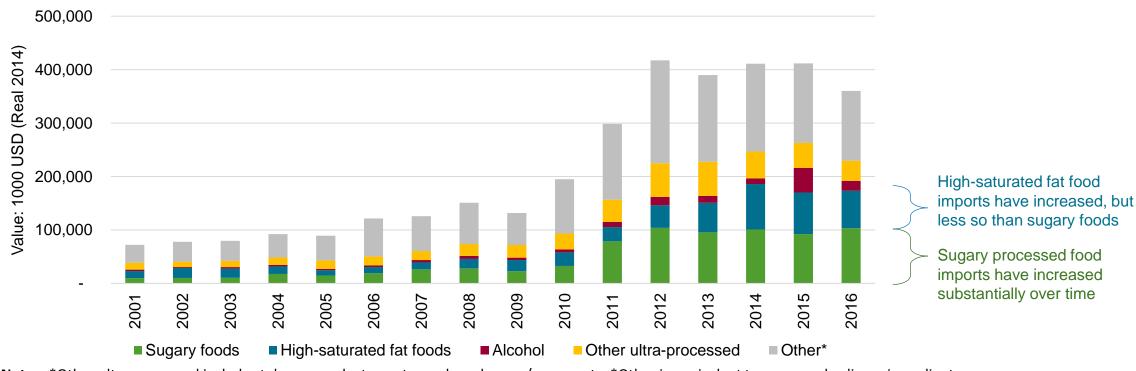
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Tapioca	1903	0.0	0.0	0.0	0.0	0.0	0.0	
Cereal products	1904	1.8	0.8	-0.9	1.0	0.5	-0.4	
Yeasts	2102	3.1	1.1	-2.0	1.7	0.7	-1.0	
Sauces and preparations	2103	8.4	4.1	-4.3	4.6	2.6	-2.1	
Soups and broths	2104	3.2	1.1	-2.1	1.8	0.7	-1.1	
Vinegar	2209	0.1	0.1	0.0	0.0	0.0	0.0	
Tobacco	2401	3.9	1.3	-2.6	2.1	8.0	-1.3	
Cigars	2402	0.6	1.0	0.4	0.3	0.6	0.3	
Manufactured tobacco	2403	4.9	2.8	-2.1	2.7	1.8	-0.9	
Albumins	3502	0.0	0.0	0.0	0.0	0.0	0.0	
Total shares		100	100		55.2	63.7		



Overall trend in processed agri-food imports over time

Value of processed food imports in 1000 USD (Real 2014)



Note: *Other ultra-processed includes tobacco products, pasta, packaged soups/sauces, etc. *Other is equivalent to processed culinary ingredients imports (level 2, e.g. oil, sugar), and basic processed foods imports (level 3, e.g. preserved vegetable/fruit)

Question: Meat does not seem to driving increases in **ultra-processed** food imports, but could it be driving increases in **processed** food imports? If so, what type of processed meat products? → I challenge you to find out!

Question: Can you create a graph like this that only has **ultra-processed** food imports? Then, start to look at the patterns that you see.



Given that BACI is a global, harmonized database, we can use it to compare across countries → let's see what others are importing

Share of less-healthy food groups in total ultra-processed foods (2012-2016)

	Share of	Share o	f food type within ultra	-processed agri-fo	oods
Country	ultra-processed foods in total agri-food imports	High-saturated fat	Sugary foods	Alcohol	Other ultra- processed
Marshall Islands	45.3 What	does 54.1	14.6	6.6	24.7 What d
Vanuatu	40.0	onsist 35.4	22.3	17.2	25.0 this cor
East Timor	40.2 of?	14.0	28.1	15.4	42.5 of?
French Polynesia	36.0	44.1	27.0	11.4	17.4
Tonga	32.5	32.7	25.9	8.7	32.7
Papua New Guinea	31.5	32.6	38.3	8.4	20.7
Kiribati	30.7	14.3	13.2	14.0	58.4
Solomon Islands	28.0	19.4	29.5	12.6	38.5
Micronesia	27.9	34.8	22.3	14.1	28.8
Samoa	27.5	30.0	25.8	5.8	38.4
Philippines	24.8	33.5	32.9	8.7	24.8
Malaysia	17.2	26.3	30.4	15.9	27.4
Fiji	15.1	29.6	27.0	24.5	18.9
Indonesia	13.3	27.4	28.4	3.8	40.4

- 31.5 percent of PNG's agri-food imports are ultra-processed (most ultra-processed food is less healthy)
- The largest share of ultra-processed food imported consists of sugary foods compared to other countries in the region, this is quite high
- The Philippines also has high sugary-food imports, and similar high-saturated fat imports as PNG. Are these imports comparable between the two countries? Is there anything to be learned between these two countries?



Conclusion

- Objective: Inform policy and programs centered on agriculture, nutrition and food system resilience within PNG
- Significant challenges exist to sufficiently meet the dietary needs of rural people in PNG
 - High child stunting rates
 - Insufficient dietary diversity
 - Unexpected food shortages due to production shocks or marketing challenges (COVID-19)
- As researchers, analysts, and policy makers, our goal is to seek out *trustworthy* datasets and *robust* analysis → careful analysis of the BACI dataset can provide useful information for a variety of policy questions.





Thank you



Lots of resources on analysis and data in PNG: https://www.ifpri.org/country/papua-new-guinea

Link to project note that discusses agri-food trade trends in PNG using the BACI dataset: https://www.ifpri.org/publication/agri-food-trade-trends-papua-new-guinea-reflections-covid-19-policies-and-dietary-change

